

**LEAD PARAGRAPH:** this section has the HOOK, as well as explains the WHO, WHY, WHERE, WHAT, WHEN and HOW of the story. It is how you will attract your reader to explore your article further:

- who are the main people (or groups) involved?
- why did the event happen?
- how did the event unfold?

BIG PICTURE  
(5w's)



This section is known as the NUT GRAPH. It has the most essential information related to telling the story. It could include:

- why the story is important
- a quote of an expert or someone involved

THE KERNEL  
(quotes & specifics)



This paragraph is the OUTCOME of the story:

- what's happened to those involved?
- is it resolved?

THE OUTCOME  
(what s happened)

A news article follows a basic format that is meant to inform a reader without adding the writer's own opinion. The format offers readers a glimpse into the story in the first paragraph, further details in the middle, including quotations from experts or those involved, and then a final outcome or conclusion of the event.

EXTRAS:  
subject  
to editing



EXTRAS